

**CONTEMPORARY  
DANCE THEATER**

**2011-2012  
Guest Artist  
Series**

AT THE ARONOFF CENTER FOR THE ARTS

**Season-long advertising in full color  
to educated patrons with disposable incomes.**

**Koresh Dance Company**

OF PHILADELPHIA, PENNSYLVANIA  
November 18 & 19

**Luna Negra Dance Theater**

OF CHICAGO, ILLINOIS  
January 27 & 28

**Robert Moses' Kin**

OF SAN FRANCISCO, CALIFORNIA  
March 23 & 24

**Pilobolus**

OF WASHINGTON DEPOT, CONNECTICUT  
May 2 & 3

**Area Choreographers Festival**

CHOREOGRAPHERS & DANCERS WITH REGIONAL TIES  
June 15 & 16



# CONTEMPORARY DANCE THEATER

## 2011-2012 Guest Artist Series

*We encourage you  
to act quickly!*

ALL ADS PRINTED IN B&W;  
DUE AT LEAST 2 WEEKS PRIOR  
TO A PERFORMANCE.

### Step 1: Choose your ad's size.

**A. Full Page, Full  
Bleed \$400**

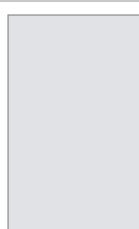
**5.5" x 8.5"**

IMPORTANT: Submit  
artwork 5.75" x 8.75" with  
a .25" safety zone on all  
four sides (.125" bleed,  
.125" no text zone)

**B. Half Page, Full  
Bleed \$300**

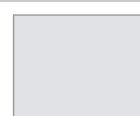
**5.5" x 4.25"**

IMPORTANT: Submit  
artwork 5.75" x 4.75" with a  
.25" safety zone on all four  
sides (.125" bleed, .125" no  
text zone)



**C. Quarter Page,  
NO Bleed \$200**

**2.375" x 3.875"**



**E. Eighth Page,  
NO Bleed \$125**

**2.375" x 1.8125"**

### Step 2: Prepare your artwork.

Give these specs to your designer or contact us to design your ad for you. If we are making your artwork for you, please send us your logo or what else you might have to [jeanne@cdt-dance.org](mailto:jeanne@cdt-dance.org). We can also arrange a pick-up of physical materials if you email that address or calling (513) 494-6526. Artwork not received by deadlines may not be printed. EPS or AI files preferred (PDFs acceptable only if you can ensure guidelines are followed). Images must be in CMYK format at 300 dpi minimum. Include NO crop marks. Add 1/8" around all edges for full-bleed (A and B). ALSO, for all ads, leave an ADDITIONAL 1/8" no-text zone along the inside of all edges. Create vectors out of ALL TEXT AND LOGOS before sending. If your artwork does not meet our professional design standards, we will contact you.

**Questions?** Email [jeanne@cdt-dance.org](mailto:jeanne@cdt-dance.org) or call (513) 494-6526.

### Step 3: Send us this form, your payment, and your artwork.

By email at [jeanne@cdt-dance.org](mailto:jeanne@cdt-dance.org) or via postal mail at 1805 Larch Avenue, Cincinnati, Ohio 45224.

**Deadline for color ads has passed—B&W ads still available with purchase at least 2 weeks prior to a performance.**

Name: \_\_\_\_\_ Total Due \$

Address: \_\_\_\_\_  Check for Contemporary Dance Theater enclosed

City / State / Zip: \_\_\_\_\_  Credit card #: \_\_\_\_\_

Phone: \_\_\_\_\_  Visa  MasterCard

Email: \_\_\_\_\_ Exp. \_\_\_\_\_ / \_\_\_\_\_